



Tristan Riethorst

Bridging business and technology | AI, product and digital delivery

I excel at the intersection of business and the build: working out what the needs are and translating what is technically possible back into plain language. With an MSc in Digital Driven Business behind me, I work hands-on with LLM's, AI agents, data and evaluation, on products people use every day. Eight years of running my own web studio keeps me close to the detail, and in my free time I keep building *cool* tools that make life easier for me and the people around me.

EDUCATION

Master Digital Driven Business

Hogeschool van Amsterdam

2025 – 2026

Thesis: machine learning-based research on fraud behaviour in fintech environments.

Minor Blockchain Innovations

Hogeschool Utrecht

2022 - 2023

Bachelor Business Administration

Hogeschool Utrecht

2019 - 2024

SKILLS

AI & data

LLM agents, prompt engineering, agent evaluation, Python, SQL

Web & product

Wordpress, WooCommerce, Next.js, API integrations, scoping

IT & cloud

Microsoft 365, Google Workspace, Linux hosting, migrations

Ways of working

Stakeholder management, business-IT translation, entrepreneurship

Languages

Dutch (native), English (fluent)

WORK EXPERIENCE

Working Student AI

Quin | 2025 - 2026

Worked on an AI-agent in a regulated medical device, ~40k interactions/day.

- Rebuild from decision-tree chatbot to LLM-orchestrated agent.
- Analysis of conversation data to find failure points.
- Helped build in-house agent evaluation pipeline.
- Voice-agent PoC for after-hours GP coverage (Retell AI, Twilio).
- Link between business use cases, product and developers.

Internship (Kenya)

Sevi | 2023 - 2024

Graduation research for Sevi, an impact fintech in Nairobi, Kenya, on creating more value across the lending value chain. Combined field research with data analysis on partner and sales-agent performance.

- Thesis on training and enabling sales agents at partner companies.
- Designed and piloted a new sales approach, validated with agents in the field.

Owner

byTris | 2019 - present

My own web studio for SMBs and startups; 40+ recurring clients.

- E-commerce and websites end to end (Wordpress, Next.js).
- Client shops together handle around €300k in transactions a year.
- Custom plugins and API integrations for specific client workflows.
- Data migrations and automation scripts in Python.
- Managed Linux hosting, Microsoft 365 and Workspace migrations.
- Full ownership: intake, scoping, delivery, GDPR and aftercare.
- Hosting services, enabling 40+ clients.

CONTACT INFO

Phone:

[+31 6 33 82 30 14](tel:+31633823014)

E-mail (personal):

tristan.riethorst@live.nl

E-mail (business):

tristan@bytris.nl

Web:

<https://tristanriethorst.nl/>

Age: 26

Technical Support

Moneycomb | 2024 - 2026

Cashless point-of-sale provider at the largest events in the Netherlands.

- Install POS hardware, event networking and software on site.
- First- and second-line support during live events.
- Thousands of transactions per hour, no room for downtime.

Internship

Football Experience | 2021

Responsible for participant enrolment for football camps run with clubs such as AS Roma, FC Utrecht and Vitesse.

- Built and managed the online enrolment platforms.
- Translated each partner club's brand and identity into the registration experience.

Internship

Ubuntu Sport | 2020

Focused on automating business processes with IT. I led the development of a new e-commerce platform and integrated external systems into day-to-day operations.

- Research into business process automation and tooling selection.
- Led development and launch of the e-commerce platform.
- Integrated external systems and a review platform via API.